


THE USE YOUR VOICE CHALLENGE



PROTECT
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ALL YOU NEED TO KNOW ABOUT THE USE YOUR VOICE CHALLENGE

CONTENTS

1. ABOUT THE CHALLENGE
2. BENEFITS, CURRICULUM AND PRIZES
3. ABOUT PROTECT OUR FUTURE
4. OPEN PLANET
5. HOW TO ENTER
6. THE PROCESS
7. THE RESOURCES
8. HELP
9. TERMS & CONDITIONS

1. ABOUT THE CHALLENGE

Empower students to be climate champions. USE YOUR VOICE invites schools to create a 1-minute video using Open Planet footage, showcasing positive climate actions your students have taken. Perhaps they are budding energy conservationists, litter picking heroes, or have set up a marvellous biodiversity initiative in their local community.

Join elite athletes Eliud Kipchoge, Chemmy Alcott, Hussain Alireza, and Hannah Mills in inspiring the next generation. The winning school, chosen by environmentally enthusiastic athlete judges, receives **£1,000 and a Q&A session with a member of the Emirates GBR Sail GP team.**

By participating in the 'USE YOUR VOICE' challenge, your students will not only gain valuable storytelling skills but also emerge as advocates for positive environmental action. Join us in shaping the next generation of informed and empowered leaders.

With just a decade to avert climate catastrophe, we're seeking the next generation of eco-champions. In the words of David Attenborough, '**Saving our planet is no longer a scientific challenge. It is also a communications challenge.**' This is your school's opportunity to tackle that provocation head-on.

Let's amplify student voices for a greener future!

Deadline for entries: 31st May 2024

2. BENEFITS

What's in it for my students?

Unlock the potential of storytelling in your classroom with the 'USE YOUR VOICE' challenge and teaching resources. This initiative is crafted to enrich your students' learning experience by:

Crafting personal climate action narratives: Empower students to tell their own stories of climate action, instilling a sense of personal connection and responsibility.

Building confidence in climate change communication: Provide students with the knowledge and skills to speak confidently about climate change, fostering their ability to engage in meaningful discussions.

Driving positive action locally: Inspire students to become catalysts for positive change within their communities, channelling their passion for environmental issues into tangible actions.

Enhancing science communication skills: Develop the necessary skills to become confident and effective science communicators, a valuable asset in today's world.

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Curriculum:

The **USE YOUR VOICE CHALLENGE** can be used in the following teaching areas:

- English
- Geography
- PHSE
- Tutor Time
- Science
- Media Studies
- Arts

Prizes:

- £1,000 for the winning entry, plus a Q&A with a member of Emirates GBR Sail GP team
- Runners up prizes of Emirates GBR Sail GP Team goodies
- Entries will be judged by some of our climate conscious athletes in the video
- All entries will feature in an online gallery on Protect Our Future website and be shown at SailGP events around the world.

3. ABOUT PROTECT OUR FUTURE

Protect Our Future

We use the inspiration of athletes and the global community of sport to empower young people with the knowledge to take climate action and drive behavioural change: enabling schools to become climate hubs.

Our approach

We collaborate globally, and at an ambitious scale, with NGOs and other key stakeholders.

Our UN SDG-linked approach drives action across four pillars:

Educate: We provide world-class climate education for 5 to 18 year olds. Free to use, available globally.

Measure: We enable schools and young people to measure and track their own impact and progress with a mechanism to compete against other schools in an impact league

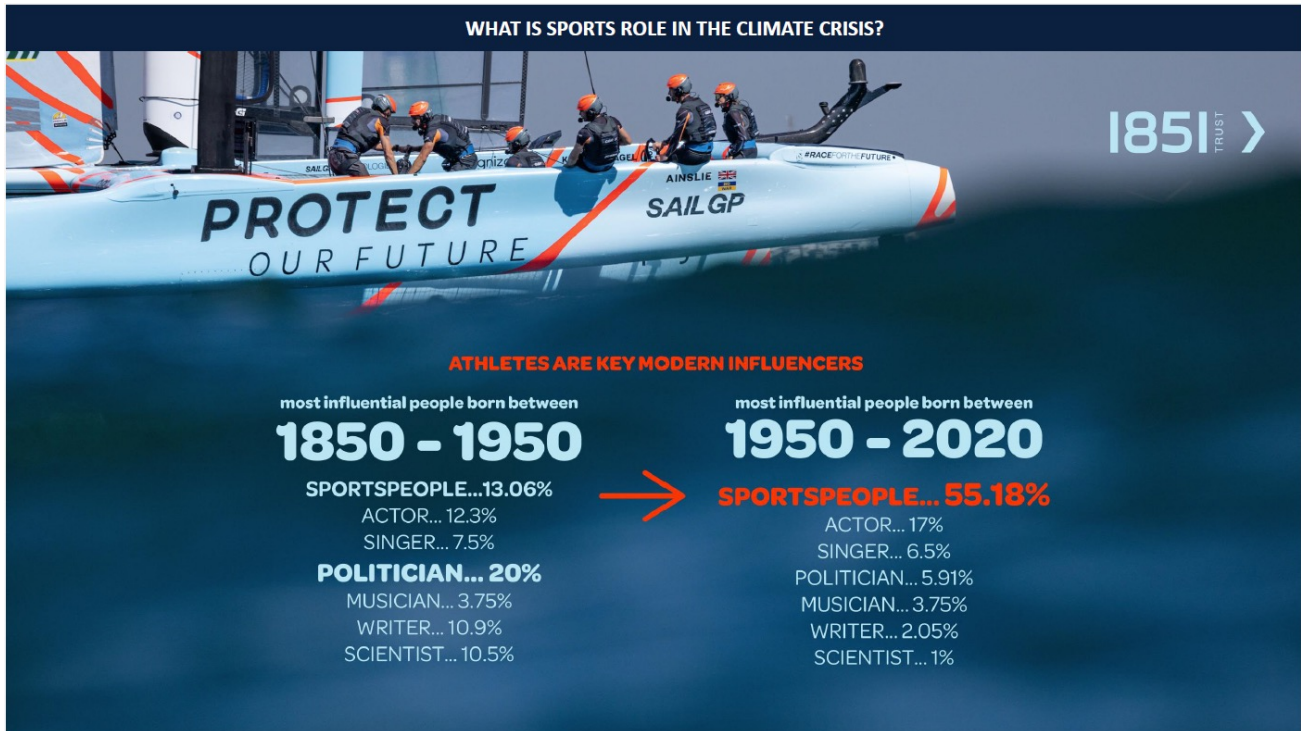
Communicate: We support schools to become climate hubs, communicating within their own communities and beyond.

Our point of difference

- We use the voices of athletes to inspire young people and schools with knowledge, opportunity and confidence to join the climate conversation
- We help young people, and their communities, to adopt an approach of continuous development in the fight against climate change.

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Visit protectourfuture.org for more information

4. OPEN PLANET

We're working with digital media hub [Open Planet](#) to bring this competition to life.

Open Planet is an ever-growing, free library of world-class environmental footage. Over the next 10 years, the world's top documentary filmmakers and data scientists will record our planet as it changes and responds to the climate and nature crisis. The library presents the wonder, the problems, and the solutions, with all content freely available for educational use. Now everyone, everywhere, can tell their own stories about our changing world and help to inspire positive action to restore it.

As part of the USE YOUR VOICE challenge students will download footage to use in their own climate stories.

Students can choose from thousands of clips, including footage captured for some of the world's top natural history documentaries

Watch to find out more about Open Planet [HERE](#)

How to use Open Planet:

Full details on how to use this platform are included:

- How to Use Open Planet - [Educator Guide](#)
- How to Use Open Planet - [Student Guide](#)
- Open Planet storyboard [worksheet](#)

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5. HOW TO ENTER

We're asking schools to work with students to submit a 1 minute video, using Open Planet footage, which should:

- Be clear about / state the climate problem that the students/the school is addressing
- Say in their own words what positive climate action they're taking to make a difference. E.g. turn off the lights when they leave a room, litter picking, increasing biodiversity, think bees, insect houses, green walls, avoid using single use plastics, encouraging walking or cycling to school and reusing waste – can you make planters out of palettes or old wood? There are so many different actions schools and pupils can take.
- State which UN sustainable development goal(s) their action relates to
- Talk about how their action will make an impact
- Use footage from Open Planet
- Please try and keep the film around 1 minute in length

Entry considerations:

- How could the action be measured?
- Who is the audience? Eg family, school friends, their local community?
- Not sure what the UN sustainable development goals are? Visit our [#OurPitch](#) resource, or read below in the planning section

How to Enter:

- Register [here](#) for access to the competition and teaching resources
- You have the option to dig deeper by using our [resources](#) to help prepare your students to enter the competition
- Submit your video entries by end of May 2024 to education@1851trust.org.uk
- Please include your school name and team name with the submission
- Please try and keep your videos to around 1 minute long
- Before submitting the film please ensure you have the relevant parental consent for any students shown in the film, as entries will be uploaded onto a gallery on the Protect Our Future website
- Please save your videos as either a .mov or an .mp4
- Please use WeTransfer to send the videos – this is a free to use internet based software that will shrink the videos to a size that is easy to send and receive! www.wetransfer.com
- **That's it!**

Deadline for entries: 31st May 2024

6. THE STEP-BY-STEP PROCESS

You can jump straight to making your competition entries but we have provided two sessions that will support you with this challenge, along with supporting powerpoint presentations to guide you through the session, downloadable classroom resources and teacher guidance notes.

The session take between 60 minutes – 2 hours each depending on discussion and choice of extension activities with planning and creation time in addition. The sessions has been designed so that you can adapt the plan and activities to your students.

Session 1: #OurPitch Resource (8-11 years & 11-18 years)

Within this session students explore climate change together, discover the United Nations SDG's, be inspired by our athlete role models and identify a topic they are passionate about progressing.

8-11 year olds will be encouraged to tell their story of the habitat they care about the most, how this habitat is being affected by climate change and what action they will take in their own community to help this habitat.

11-18 year olds will be encouraged to identify a land in the world that they have a personal connection to, explain how this land is impacted by climate change and what action they will take in their community to help this land.

Session 2: Use Your Voice (8-18 years)

Within this session students will explore the power of storytelling and what considerations need to be made to produce effective science communication. Look at how athletes are using their platform to drive positive change. Understand what careers are involved in the art of storytelling, including industry professionals relevant to 'Use Your Voice' campaign, and explore different methods they could use to express their voice.

For resources, please click [HERE](#)

Session 3: Planning

Film-Making Top Tips

Every story has a beginning, middle and end – before they show it, they first need to plan it. Below are Top Tips to be considered when planning any form of filming.

1. Choose your topic
2. Do your research (completed in Find Your Voice Session)
3. Storyboard your film (using Open Planet Storyboard template)
4. Write a script (using Open Planet Storyboard template)
5. Choose your visuals from Open Planet
6. Choose music and sound effects
7. Record your video
8. Edit your video
9. Enter your video

There is further support provided in the Open Planet Student How-to Guide including recommendations on video editing software.

Storyboards

Using the template provided in the Open Planet storyboard [worksheet](#), work with students to plan out each 'scene' in their film using the spaces provided.

Remember they have access to the Open Planet Footage so can find video images of the habitats and climate change impacts to edit into their final piece.

Find video clips using Open Planet Footage

Once the students have completed their storyboards, begin to find video clips they can use in their film by visiting www.openplanet.org

Full details on how to use this platform are included Open Planet Educator and Student How to Guides as the supporting information video. Links are in the RESOURCES section below.

Link your project to the United Nations Sustainable Development Goals

Remind students that in 2015, the United Nations brought governments and organisations together to agree some goals and actions that were needed to address climate change and other BIG global problems.

Reinforce the message that many people are working towards improving the planet. Using the slide talk through which SDG(s) align with your students projects – they will need to include this in their final submission and will have already explored these in the #OurPitch session.

There are 17 goals in total, and each goal focuses on a different important thing. Let's go through them in a way that's easy to understand (goals emboldened are the ones likely to link with your students actions):

1. No Poverty: We want to make sure everyone has enough money to live a good life.
2. Zero Hunger: We're working to make sure everyone has enough good food to eat.
3. Good Health and Well-being: We want to help people stay healthy and happy.
4. Quality Education: Every child should have the chance to go to a good school and learn.
5. Gender Equality: Boys and girls, men and women, should all be treated the same and have the same opportunities.
6. Clean Water and Sanitation: Everyone should have clean water to drink and a clean place to go to the bathroom.
7. **AFFORDABLE AND CLEAN ENERGY:** We want to use energy that doesn't hurt the Earth and is not too expensive.

8. Decent Work and Economic Growth: People should have jobs that are fair, pay well, and help the country grow.
9. Industry, Innovation, and Infrastructure: We want to make sure our communities have good roads, bridges, and other things that help us live better.
10. Reduced Inequality: We want to make sure that everyone is treated fairly and has the same chances in life.
11. **SUSTAINABLE CITIES AND COMMUNITIES:** We want to have nice places to live that are good for the environment.
12. **RESPONSIBLE CONSUMPTION AND PRODUCTION:** We want to use things in a way that doesn't waste them and is good for the Earth.
13. **CLIMATE ACTION:** We want to stop the Earth from getting too hot and protect it for the future.
14. **LIFE BELOW WATER:** We want to take care of the oceans and make sure all the sea animals have a safe home.
15. **LIFE ON LAND:** We want to take care of the forests and make sure all the animals on land have a safe home.
16. Peace, Justice, and Strong Institutions: We want to live in a world where there is no fighting, and everyone is treated fairly.
17. Partnerships for the Goals: We want people from different countries to work together to make these goals happen.

NOTE: Before submitting final videos check your students have met the entry criteria carefully!

7. THE RESOURCES

All Protect Our Future resources are **FREE** to download, and each resource comes with a teaching powerpoint and teacher guidance notes

- [#OurPitch](#)
- [Use Your Voice](#)
- [How to use Open Planet Guides, video support info and worksheet](#)

8. HELP

- Any questions, please drop us a line at education@1851trust.org.uk

9. TERMS AND CONDITIONS

1. [Terms and conditions](#) for entries from the UK
(excluding Northern Ireland and the Republic of Ireland)
2. Terms and conditions for entries from the rest of the world

With thanks to the STEM Project

