

Prize draws are used by shops to **attract customers** and to **promote sales**.



PRIZE DRAW

Buy any MP3 player today

and be entered into a prize draw to win one of 4 fantastic prizes.

Prize A

£1 in the first month,
£2 in the second month,
doubling to £4 in the third
month and so on for
12 months.

Prize B

£50 in the first month,
£100 in the second month,
£150 in the third month and
so on increasing by
£50 each month
for 12 months.

**The winner
chooses
their prize.**

Prize C

£300 every month
for 12 months.

Prize D

A single cash payment
of £3,500.

Which prize
would you
choose?

Why?

Which prize
is best for the
shop?

Why?



shopping around