

How often do you use the following products? **1**

	Never	Once a week or less	More than once a week
Foundation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lip gloss	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Eye liner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Eye shadow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

In order, would you choose a hairstyle, a manicure or a makeover as a treat? **2**

1 _____

2 _____

3 _____

Which of these have you purchased in the last three months? **3**

Nail varnish

Hair conditioner

Hair accessories

Deodorant

Perfume or body spray

Would you ever consider cosmetic surgery? **4**

Yes / No

Give your reasons.

How much do you spend on hair and beauty in a typical month? **5**

£0 £3 £6 £9 £12 £15

Mark a cross on the line above to show how much you spend.

More than £15 a week? About how much do you spend?

When you buy a beauty or health product, how likely are you to check which chemicals it contains? **6**

Very unlikely Very likely

1 2 3 4 5

Circle a number

What is your age? **7**

_____ years

Do you know what effect bleach has on the condition of your hair? **8**

Yes / No

Tick the statements you agree with: **9**

My hair needs washing daily.

It is vital to eat at least 5 portions of fruit and vegetables each day.

Regular exercise is essential.

It is important to me to sleep for at least 7 hours each night.

What is your favourite make of shampoo? **10**

£ _____

What is your height? **11**

_____ cm

Estimate how many times you went to the hairdresser in the last year. **12**

0 to 2

3 to 5

6 to 10

11 to 15

More than 15

What time do you usually get up in the morning? **13**

_____ : _____

Please enter your email address below: **14**

_____ @ _____