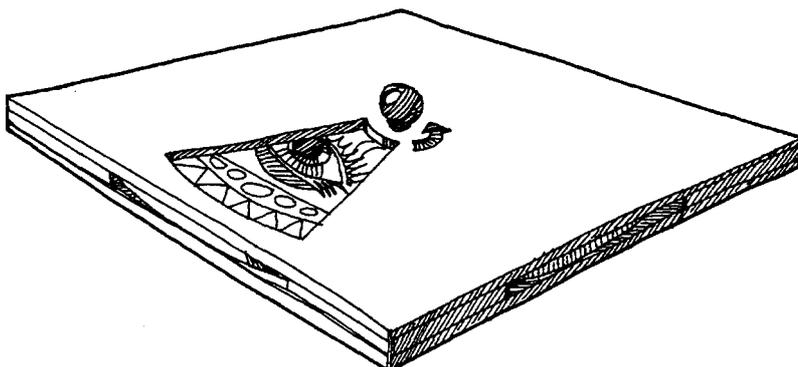
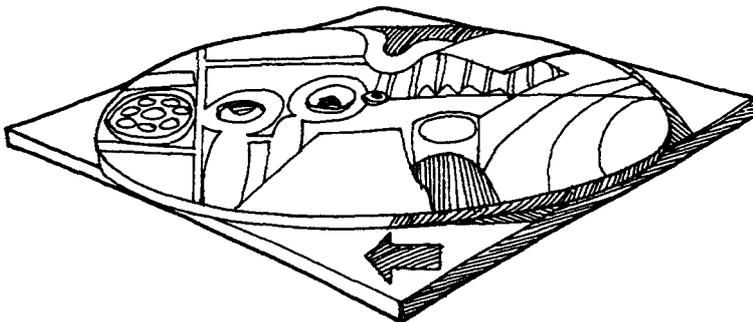


Many textile products are designed with a theme or mood as an important starting point. Mood or theme boards help the designer develop design ideas and also show the client the designer's basic thinking in an extremely visual and easy to understand way. In this task you are required to produce a mood board which communicates one of the following pairs of opposites:

- ◆ fiery/cool;
- ◆ wet/dry;
- ◆ masculine/feminine;
- ◆ handmade/mass-produced;
- ◆ natural/artificial;
- ◆ traditional/modern;
- ◆ hi-tech/low-tech.

You cannot show any objects or people, just shapes; colours, patterns and textures. You can cut these from old magazines or scrap fabric. You may be able to use a colour photocopier to create repeat patterns or special effects.

You should assemble your mood board so that it not only communicates the mood but does so in an eye-catching and provocative way. The illustration shows some possibilities. You will find that it helps to work in a group.



Learning

To use mood or theme boards to communicate a design idea

Student's Booklet

Communicating design ideas 1, page 5

Timing

90 minutes

Equipment and materials

- A3 or A2 sugar paper
- glue stick or spray mount
- scissors
- craft knife, safety ruler and cutting mat
- access to a wide range of disposable colour magazines
- access to a wide range of scrap fabrics
- access to a colour photocopier if possible

Type of task

Extension

Other subjects

Art

SAFETY NOTE

Take extreme care when using a craft knife. Hold the material so that your hand is behind the direction of cutting.

crt 2 Presenting data

communicating
resource
task 2

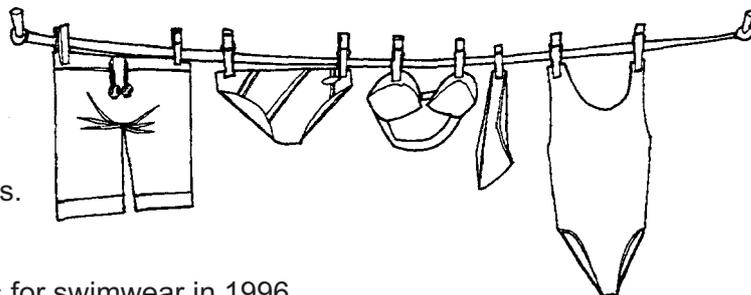
The table shows some data concerning sales of swimwear through a major retail outlet.

	£ sales per month in 1993	£ sales per month in 1994	£ sales per month in 1995
January	1 k	1 k	2 k
February	2 k	1 k	1 k
March	4 k	3 k	4 k
April	6 k	7 k	3 k
May	10 k	9 k	11 k
June	16 k	17 k	20 k
July	20 k	22 k	20 k
August	25 k	30 k	27 k
September	13 k	10 k	12 k
October	2 k	1 k	2 k
November	1 k	1 k	1 k
December	1 k	0 k	1 k

- 1 Use appropriate graphical techniques for the following:
 - ◆ comparison of sales each month for each year;
 - ◆ trends in sales during each year;
 - ◆ proportion of total sales represented by each month's sales for each year.

Draw at least one graph by traditional means – pencil, graph paper, ruler, etc. Draw at least one graph using IT means.

- 2 Make sure that both means of presentation are as clear as possible. Check the following:
 - ◆ titles;
 - ◆ labelled axes;
 - ◆ appropriate use of colour;
 - ◆ appropriate use of supporting illustrations.



Further/homework

Using the data available predict the sales figures for swimwear in 1996. Present your predictions in the form of a graph.

L Learning

To present data in an easily accessible form.

S Student's Booklet

Communication design ideas 1, page 3

T Timing

60 minutes

E Equipment and materials

- workbook
- pencil
- graph paper
- ruler
- protractor
- access to computer, printer and graph-drawing software

T Type of task

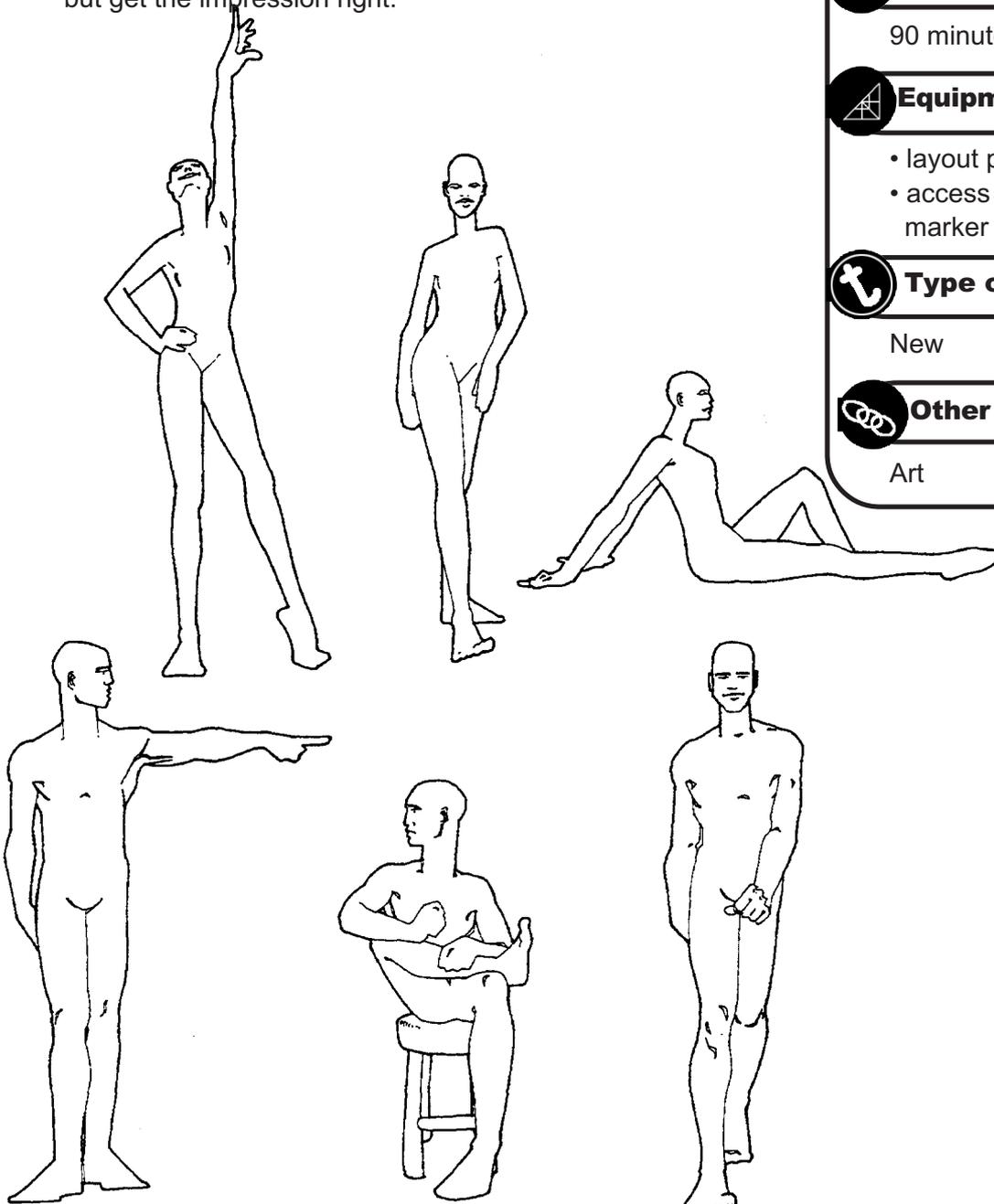
Extension

O Other subjects

IT

Fashion drawings just create impressions of the clothes and the way they will look. They are usually drawn quickly with felt-tip markers or felt-tip brushes. It takes practice to achieve this.

- 1 To start with use the outline of a figure in a catwalk pose. Choose one of the poses illustrated here that you like. Then select one of the outfits listed on page 2. Cover the pose you chose with layout paper and quickly mark in the outfit. If it goes wrong just move the layout paper across and have another go. Remember; keep the detail minimal but get the impression right.



L Learning

To present ideas for fashion clothes.

Student's Booklet

Communication design ideas 2, page 3

Timing

90 minutes

Equipment and materials

- layout paper
- access to marker pens or marker brushes

Type of task

New

Other subjects

Art

Outfit 1

short black skirt
yellow blouse
orange neckerchief
yellow pill-box hat
high-heeled black shoes

Outfit 2

red and white striped dress
chunky red shoes

Outfit 3

blue suit
pink shirt
dark blue suede shoes

Outfit 4

black jeans
red boots
white short-sleeve top
long open sleeveless grey cardigan

Outfit 5

loose-fitting grey jacket
pink shirt
dark tie
dark slacks
black shiny shoes

Outfit 6

long tan shorts
brightly patterned short-sleeve shirt
no shoes

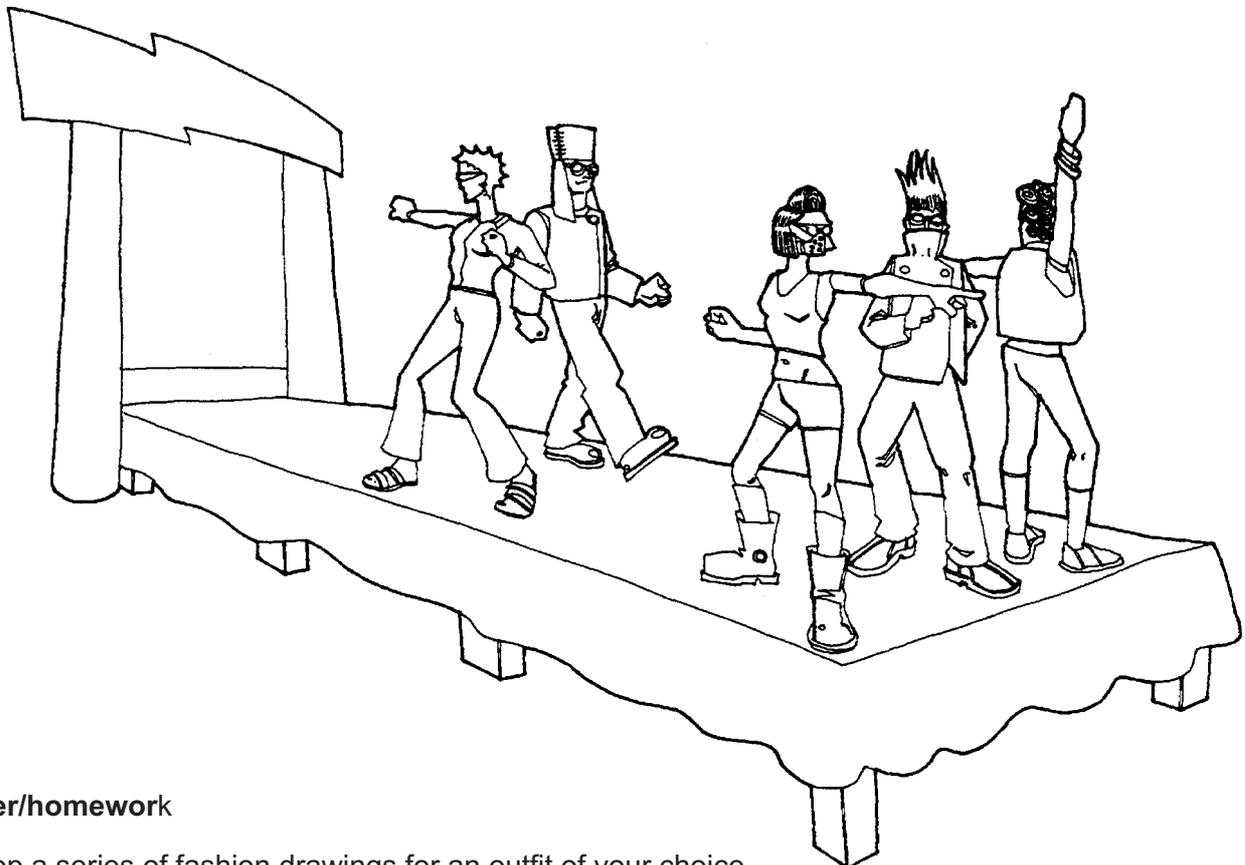
Outfit 7

blousey loose-fitting top
track suit type bottom trousers
trainers

Outfit 8

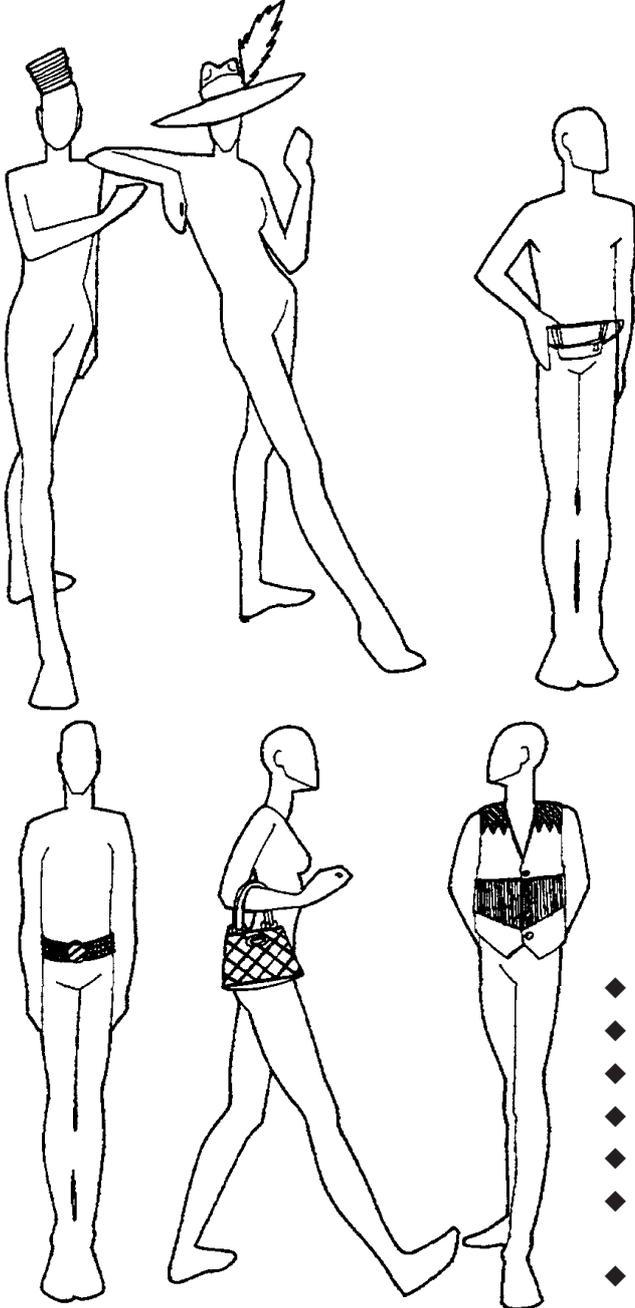
well-fitting grey check formal suit
dark blue shirt
pale tie
black shoes

- 2 Once you feel confident and are getting the effect you want try to draw some of the outfits without the pose guide.

**Further/homework**

Develop a series of fashion drawings for an outfit of your choice.

Here are outline drawings of some fashion accessories with brief notes describing their appearance.



- ◆ pill box hat – brightly striped, knitted
- ◆ floppy felt hat – with hat band and feather decoration
- ◆ belt bag – made from brightly coloured canvas with a plastic clip
- ◆ scarf made from patterned silk (1 side) and woven wool (other side)
- ◆ studded leather belt – with shiny metal buckle
- ◆ small evening handbag – made from satin, decorated with sequins and beads
- ◆ panelled waistcoat – made from brown corduroy and blue denim with satin back

L Learning

To draw items made from fabric in a realistic way

Student's Booklet

Communication design ideas 2, page 3

Timing

40 minutes

Equipment and materials

- cartridge paper
- access to sample materials for swatches

A selection of:

- coloured pencils
- lead pencils
- water-based paints
- felt marker pens

Type of task

New

Other subjects

Art

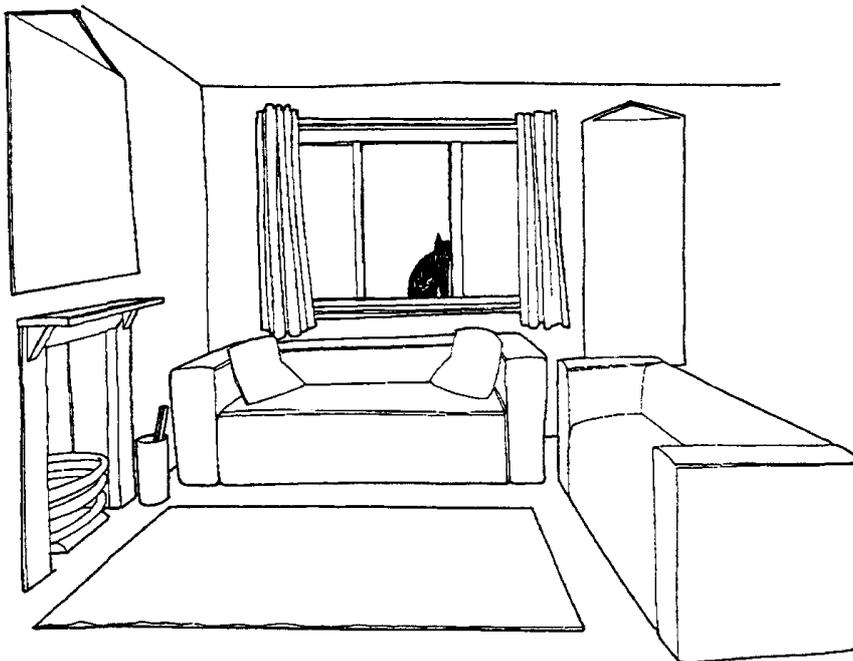
- 1 Choose one or two of these fashion accessories and make a careful pencil drawing of each.
- 2 Add colour and shading until the appearance of your drawing shows the nature of the fabric(s) from which each item is made.
- 3 If suitable fabric samples are available, pin example swatches to your drawings.

Further/homework

Choose a garment such as a blouse/shirt or jacket. Make a realistic drawing which shows the item being worn.

Part 1: Through simple colouring

- 1 The drawing below shows an interior in which there are many textile items: carpets, curtains, rugs, furniture coverings, cushion-covers, wall hangings.



Use an enlarged version of this scene to explore the effect of different textile designs. Here are some options:

- plain, muted colours only for all features;
 - plain colours only but a mixture of bold and muted;
 - as either **a** or **b** but with the addition of a simple striped pattern;
 - as either **a** or **b** but with the addition of a floral pattern.
- 2 Make coloured drawings of at least two different interior designs.

Part 2 Using IT

- Scan in the interior and use paint software to produce at least four different versions based on the options given in Part 1.
- Print out your designs.
- Compare them with those you obtained using coloured pencils and felt-tip markers. Which do you think are the most realistic? Which are the easiest to produce? Which are the easiest to adapt?

Further/homework

Draw a single-point perspective view of your bedroom at home. By simple colouring explore different interior designs.

L Learning

To show the effect of different textile products on an interior

Student's Booklet

Communication design ideas 1, page 6

Timing

120 minutes

Equipment and materials**Part 1:**

- coloured pencils
- felt-tip markers

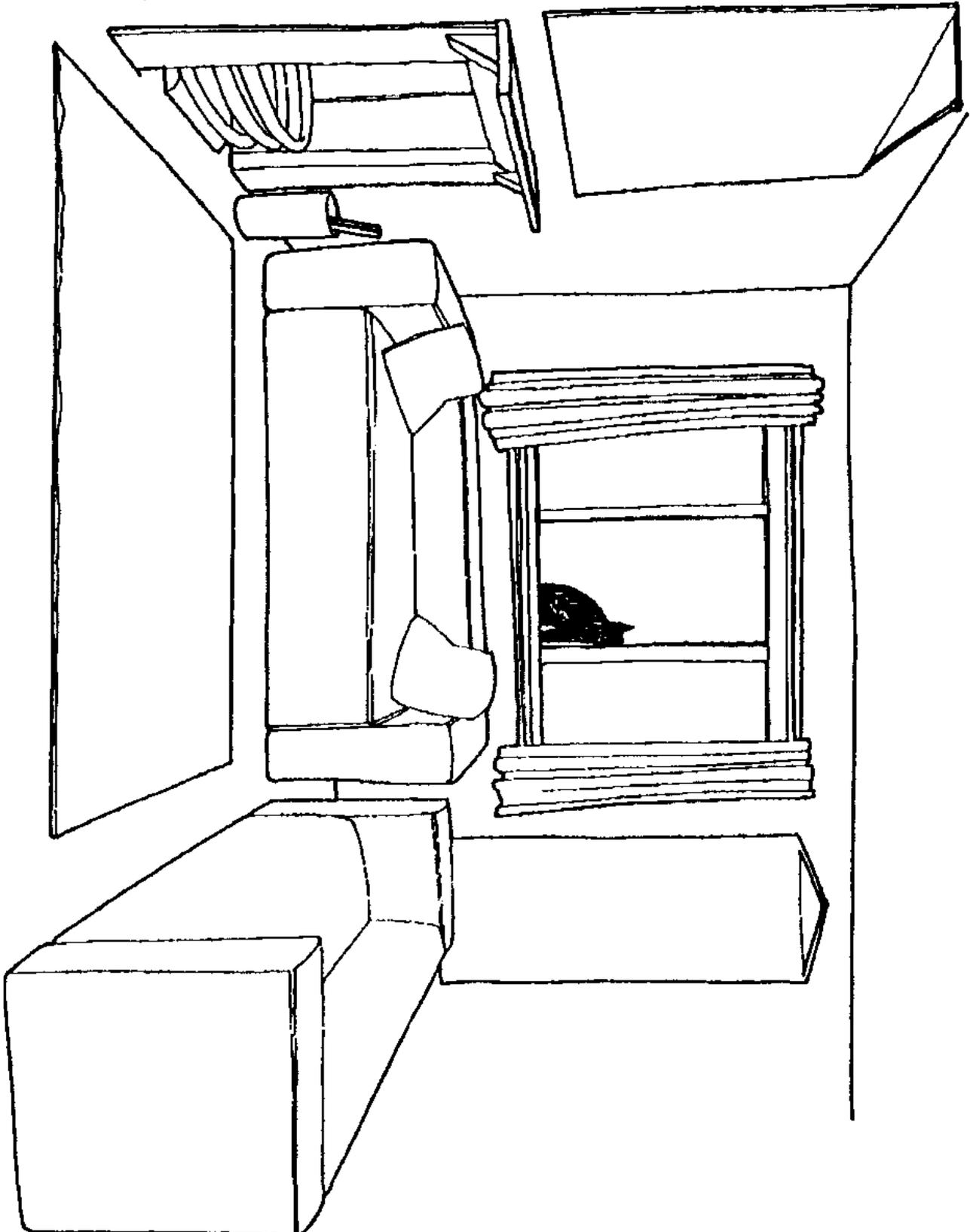
Part 2:

- access to computer paint software and colour printer

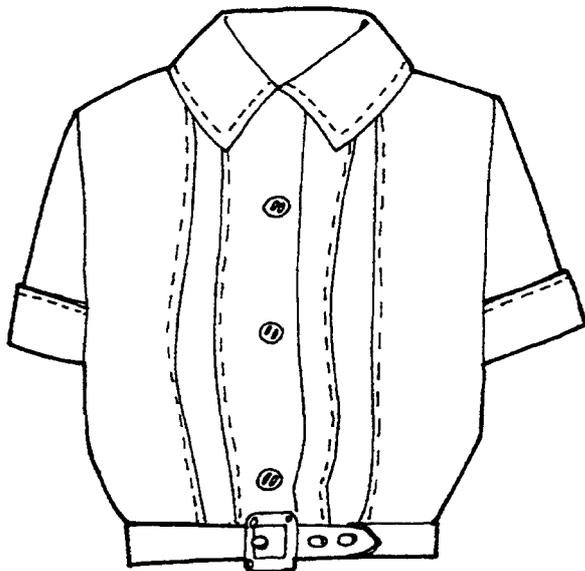
T Type of task

New

Interior for textile exploration



It is important that all the information required for making is included on a pattern. If this is not the case the person who is to do the making will almost certainly produce a poor-quality item. The diagram below show the patterns for the pieces needed to make up a blouse. The finished blouse is also shown. However that are several omissions from the pattern.



L Learning

To ensure that information for making textile items is complete

Student's Booklet

Communication design ideas 2, page 1

Timing

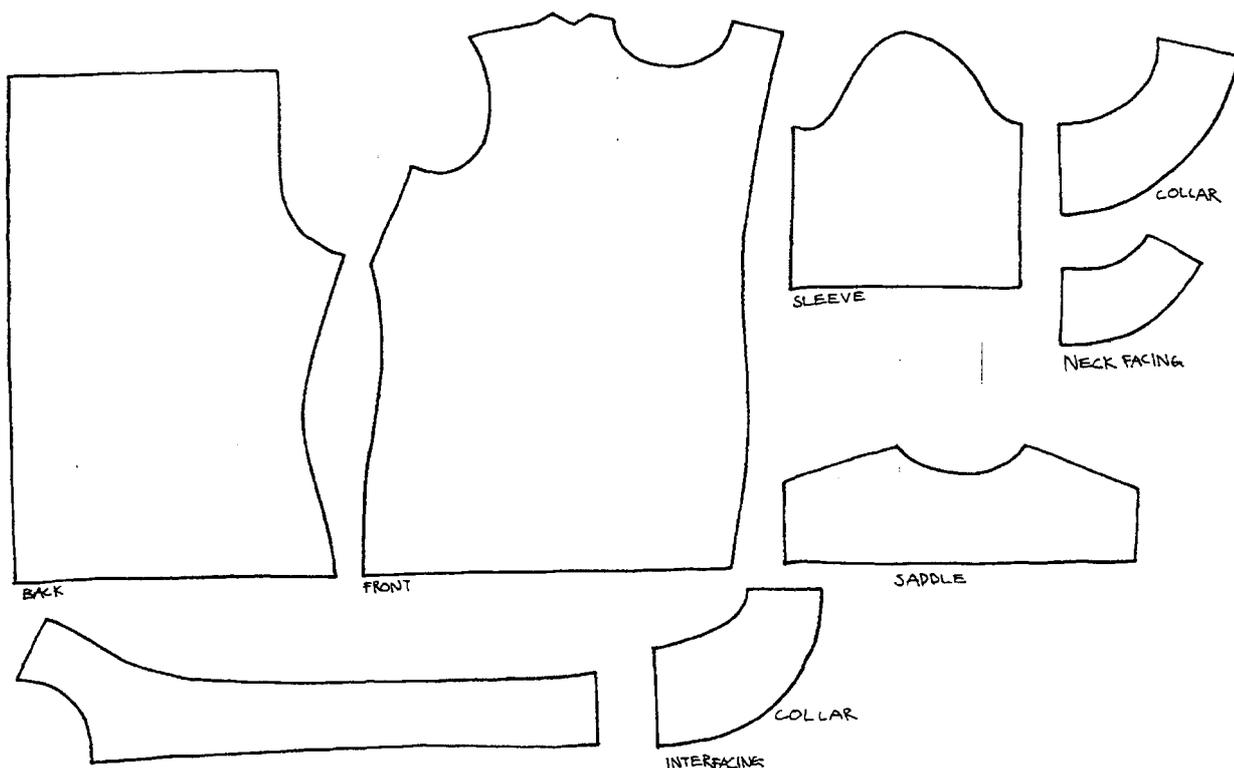
60 minutes

Equipment and materials

- workbook
- pencil

Type of task

New



Make a neat copy of each pattern piece and mark in the missing information.